



THE MOVEMENT FOR
COMMUNITY-LED
DEVELOPMENT

Launch:

CLD Assessment Tool

MCLD Scoping Sub-Group, Collaborative Research Team





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PURPOSE OF RESEARCH

Through a collaborative evidence synthesis, understand current CLD practices, and the complex relationship between CLD and development outcomes.

How, why and under what circumstances does CLD result in improved development outcomes?
How do we adapt existing methodologies to measure the impact of CLD?

- Started April 2019
- 35 people, 23 organizations, 3 sub-groups:
 - Scoping
 - Evaluation
 - Impact
- 400+ reports from 65 countries



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THE TEAM

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SCOPING SUB-GROUP

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THE TEAM



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SCOPING SUB-GROUP

WHAT IS COMMUNITY-LED DEVELOPMENT?

- Characteristics of CLD
- How would these appear during the life-cycle of a program?

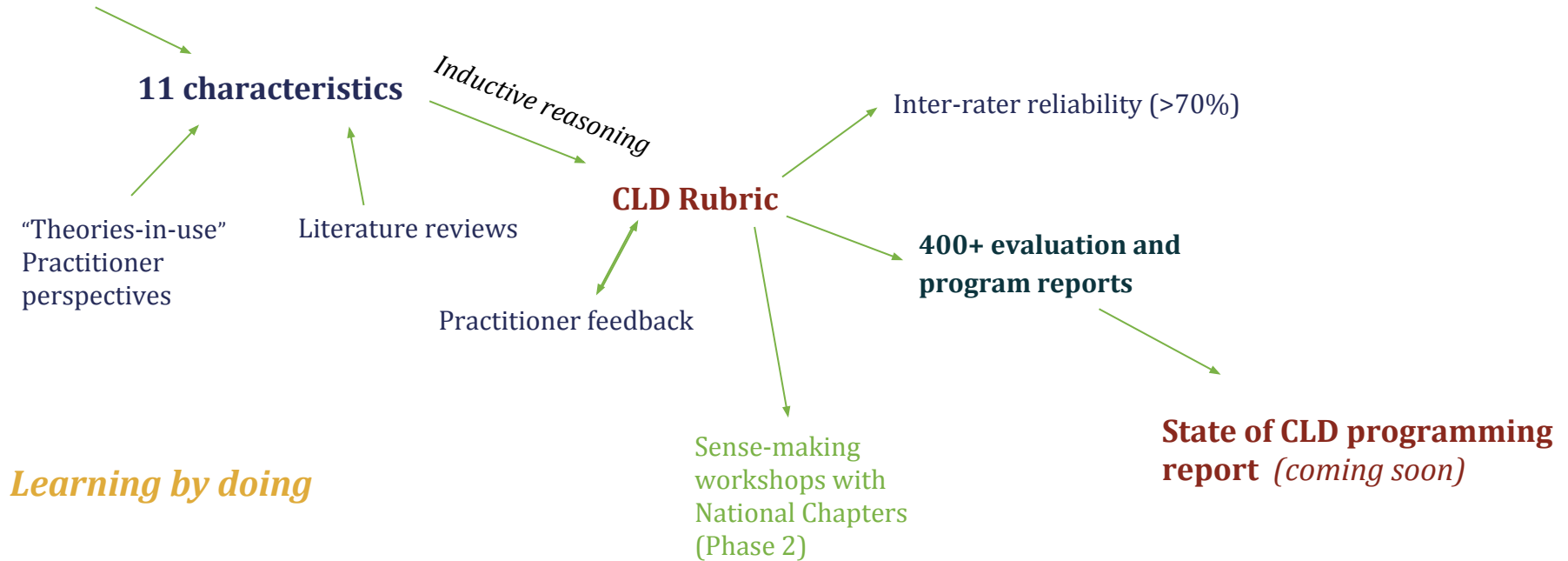
WHAT ARE ORGANIZATIONS DOING WHEN THEY SAY THEY PRACTICE CLD?

- Landscape of CLD programming
 - 400+ evaluation reports, program reports and studies received; 176 programs analyzed
- **CLD Assessment Tool for self and peer review of programs**



PROCESS

What is CLD?





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11 CHARACTERISTICS OF CLD



Photo credit: *The Hunger Project-Mexico*

1. Participation and Inclusion
2. Voice
3. Community Assets
4. Capacity Development
5. Collective Planning and Action
6. Community Leadership
7. Accountability
8. Collaboration (including with Govt)
9. Adaptability
10. Sustainability
11. Transformative Capacity



The Toolkit

- Excel Spreadsheet with an accompanying guidance document
- **Purpose:** To enable organizations to assess and recalibrate CLD programs; to showcase how CLD their approach is; to create standards for CLD to allow analytic reviews
- Self, participatory or peer assessment; recommended that it be carried out by/in consultation with a group of people who are familiar with the program
- Assessment may be undertaken at any stage during the program or after closure
- Best suited for individual or integrated programs in specific locations; maybe used by large organizations to assess or review overall CLDness of programs
- Needs to be adapted for pure advocacy programs or for large-scale programs across multiple countries.



The Toolkit

- English and French versions being launched today; Spanish coming soon
- 6 tabs: Read Me First, Basic Program Information, Rubric, Results (3-5)
- Designed as a Rubric with 9 Dimensions across 2 sections
 - Characteristics:
 - Participation, Inclusion & Voice
 - Local Resources and Knowledge
 - Exit Strategy linked to Sustainability
 - Accountability Mechanisms
 - Responsiveness to Context-specific Dynamics
 - Collaboration within and amongst communities
 - CLD linked to sub-national governments
 - Processes: Facilitation, Monitoring & Evaluation



The Tool

The Rubric					
	0 - Insufficient Information	1 -doesn't try	2 -tries	3 -progressed	4-succeeds
SEGMENT 1: CHARACTERISTICS					
Dimension A: Participation, Inclusion, and Voice					
A 1. The CLD program ensures the participation of excluded groups.	No/insufficient information to make a judgement.	Potential factors of exclusion (gender, ethnicity, age, economic status) are not analyzed.	Implementers have identified potential factors of exclusion and include the views of these community members.	Implementers strengthen the collective voice in the community of those potentially excluded and build community solidarity. Note: have voice and are heard but are not decision-makers	Those who risk exclusion are central actors in decision making in the program. Note: have voice, are heard and are decision-makers
A 2. Community members decide focus of the CLD program BEFORE the actual design of the program.	No/insufficient information to make a judgement.	Community members had no involvement in the assessment process.	Community members actively participated in the assessment process and had involvement in <u>one</u> of the following: (1) designing the process (2) collecting data; (3) analyzing the data; (4) formulating the conclusions.	Community members actively participated in the process and had involvement in <u>two</u> or <u>three</u> of the following: (1) designing the process (2) collecting data; (3) analyzing the data; (4) formulating the conclusions.	Community members had involvement in <u>all</u> of the following: (1) designing the process (2) collecting data; (3) analyzing the data; (4) formulating the conclusions.
A 3. Community members play an active role in CLD program design	No/insufficient information to make a judgement.	Community members had no involvement in the design process.	The basis of program design stems from select community members (e.g. leaders or representatives but no participation of wider community members).	The basis of program design stems from wide community participatory processes but without consideration of power/gender dynamics, distribution of resources within a community, different poverty-levels, etc.	The basis of program design stems from wide community participatory processes with consideration of power/gender dynamics, distribution of resources within a community, different poverty-levels, etc. These considerations are used to create a vision and action plans.
A 4. Community members play an active role in the CLD program implementation (including adaptation)	No/insufficient information to make a judgement.	Community members had no involvement in the implementation process.	Select community members (e.g. leaders or representatives) are kept informed of program performance and decisions regarding implementation or adaption.	Community members and local leaders are informed of program performance and can influence decision-making around program activities, and adaptation.	Community members (including those at risk of exclusion) and local leaders drive decision-making on on-going program activities, review of program performance and any needs for adaptation.
A 5. The pace of the CLD program is determined collaboratively with communities and, where appropriate, with funders	No/insufficient information to make a judgement.	The pace of the program is determined by the implementing organization/funder with no community consultation and information dissemination.	The pace of the program is determined by the implementing organization/funder. The community is informed of the pace and community feedback is obtained (but not acted upon).	The pace of the program is determined by the implementing organization/funder collaboratively/in consultation with community members.	The pace of the program is determined collaboratively with community members including representatives of marginalized groups. It is cognizant of the different pace preferred by different groups in the community.
A.6 The CLD program systematically builds the voice and confidence of community members, especially those at risk of exclusion to express their	No/insufficient information to make a judgement.	The program makes no efforts to build voice and confidence	The program may build voice and confidence among some community members and/or local leaders but has no systematic approach to doing it.	The program is intentional about building the voice and confidence among community members and/or local leaders through capacity building and mentoring	The program is intentional about building the voice and confidence of local leaders and community members, including those at risk of marginalization (enabling them to learn



USING THE TOOL

- Each dimension in the rubric includes different statements and possible responses.
- Choose the response (*insufficient information (0), doesn't try (1), tries (2), progressed (3), and succeeds (4)*) that best describes your organization's position and progress.
- Enter your score (1 -4) in the **GRAY** boxes of **column H**.
- The rubric will auto calculate the total scores of all dimensions and capture these in all the green lines.
- The rubric will use entered responses to populate the graphs located in **TABS 3 - 5**

TAB 3 includes the rubric's overall results

TAB 4 provides a breakdown of different components summarizing CLD characteristics

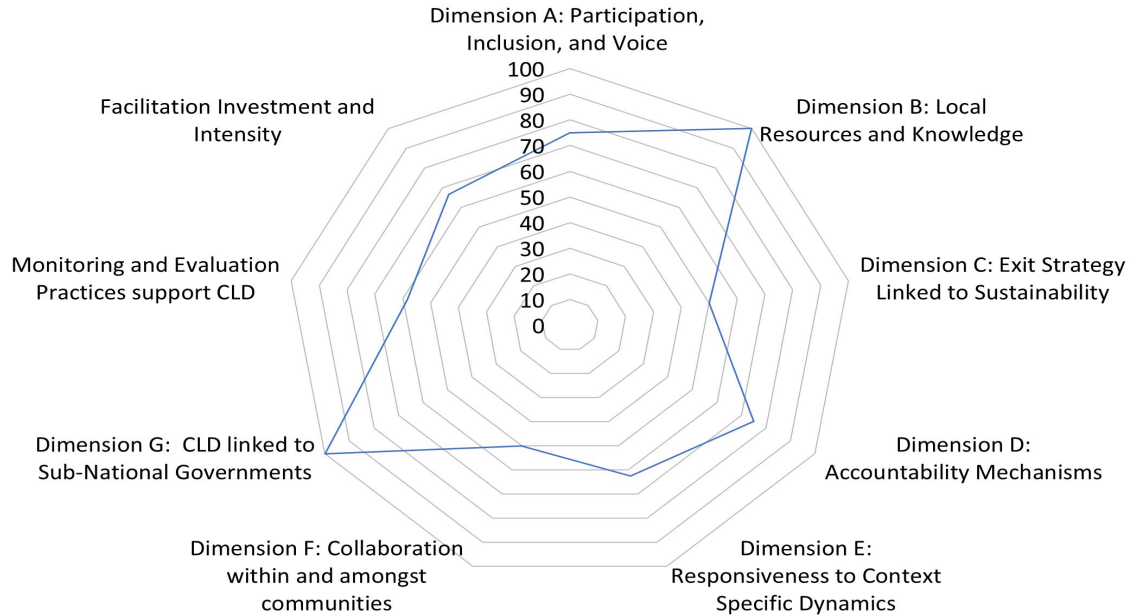
TAB 5 provides a breakdown of only M&E and facilitation



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Interpreting the Results

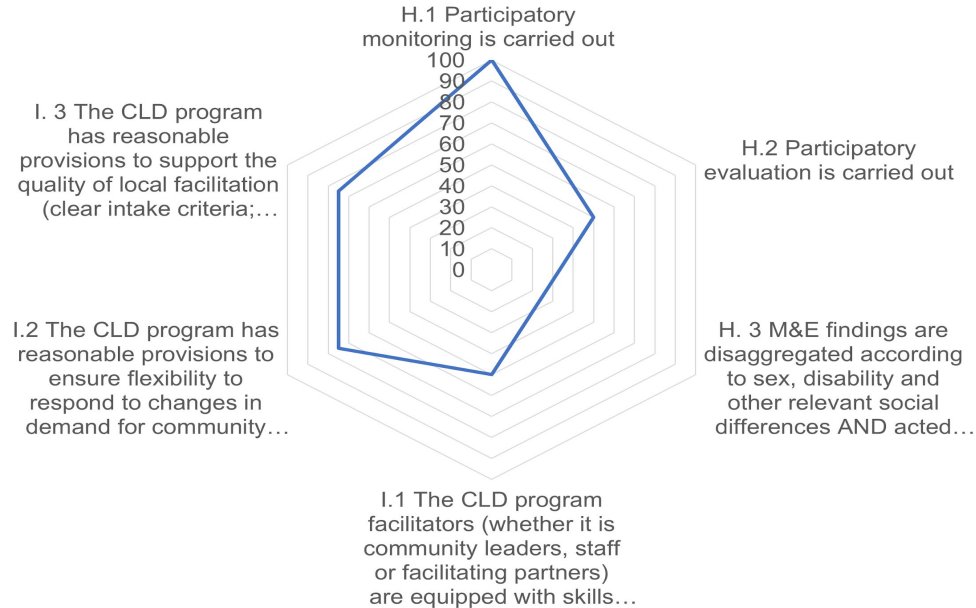
Overall Results: Characteristics & Processes of CLD





Interpreting the Results cont.

Processes: M & E Practices & Facilitation





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To learn more about our collaborative research...

Visit: <https://mclcd.org/research/>

Email: gunjan.veda@thp.org

Download the toolkit from: <https://mclcd.org/scoping-sub-group/>

If you use the tool, please share your experience with us to help us improve it.

THANK YOU!