



# **Mini-Social Cohesion Barometer: A Tool to Assess and Strengthen Social Cohesion in Divided Communities**

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# Outline of Presentation



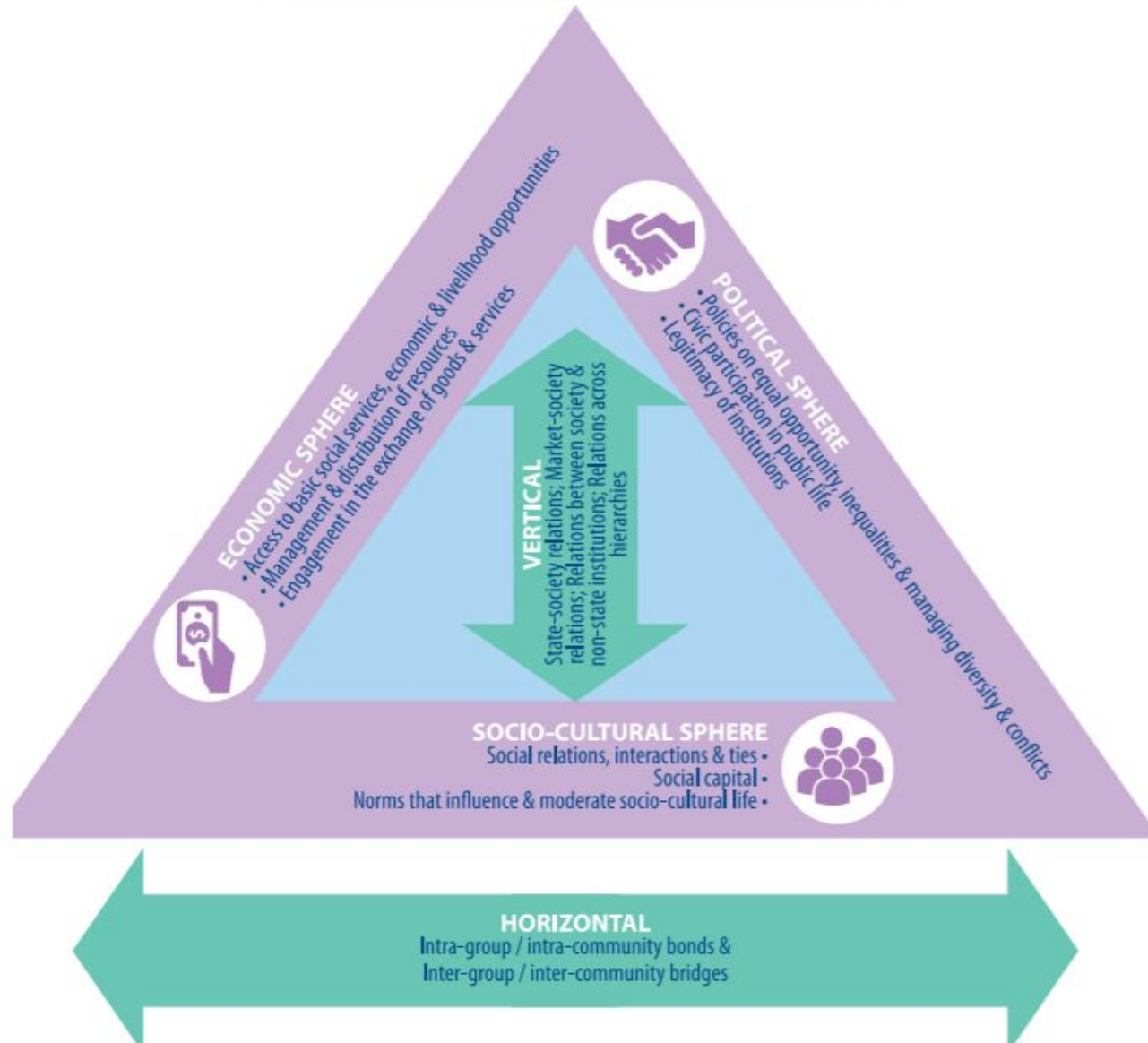
1. Overview of Social Cohesion
2. Presentation of Mini-Social Cohesion Barometer Tool
3. Applications of SCB
  - a. Classic Application: Workshop Facilitation
  - b. Assessment / Diagnostic Tool
  - c. Context Indicator
  - d. Baseline / Endline

# What are key elements of social cohesion?

*Please type your thoughts in the chat box.*




# Social Cohesion Conceptual Framework



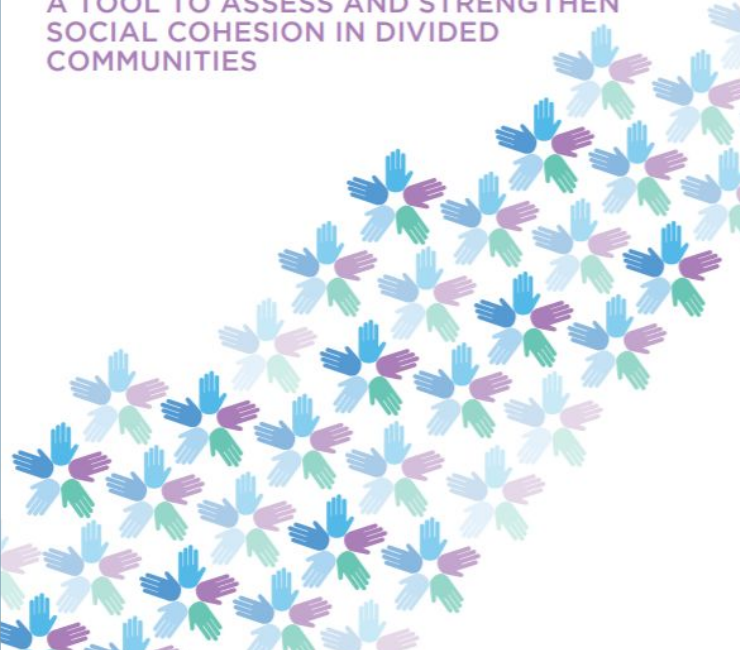
# The mini-Social Cohesion Barometer

Available at: [https://www.crs.org/sites/default/files/tools-research/the\\_mini-social\\_cohesion\\_barometer-jl-websingle.pdf](https://www.crs.org/sites/default/files/tools-research/the_mini-social_cohesion_barometer-jl-websingle.pdf)



## The mini-Social Cohesion Barometer:

A TOOL TO ASSESS AND STRENGTHEN SOCIAL COHESION IN DIVIDED COMMUNITIES



**TABLE 2: THE ASSESSMENT GRID OF THE MINI-SOCIAL COHESION BAROMETER**

INSTRUCTIONS: Check the box that best represents your opinion. Do not include your name on this form.

Indicators presented as an assessment statement	Strongly disagree <sup>a</sup>	Disagree	Neither disagree nor agree	Agree	Strongly agree
<b>S1-</b> I have strong social ties across diverse groups in my community.					
<b>S2-</b> Members of my community trust each other regardless of identity differences (e.g. ethnicity, religion, culture, race, political affiliation, gender, age, etc.).					
<b>S3-</b> Everyone is treated with dignity regardless of who they are.					
<b>S4-</b> People belonging to different identity groups (e.g. ethnicity, religion, culture, race, political affiliation, gender, age, etc.) accept and tolerate each other.					
<b>S5-</b> There are formal and informal opportunities in my community where people belonging to different identity groups connect and interact.					
<b>S6-</b> My community has the capacity to peacefully manage social problems.					
<b>E1-</b> I am satisfied with my family's existing living conditions, compared to other community members.					
<b>E2-</b> People in my community help one another in times of need.					
<b>E3-</b> Public resources are managed fairly for the benefit of all people.					
<b>E4-</b> People have equal access to livelihood and employment opportunities regardless of who they are.					
<b>E5-</b> People enjoy equal opportunity in accessing basic services of a reasonable quality (e.g. health and education) regardless of who they are.					
<b>E6-</b> Goods and services are exchanged in a fair environment.					
<b>P1-</b> I actively participate in community initiatives to address issues of common concern to all.					
<b>P2-</b> All people in my community are treated fairly by public officials.					
<b>P3-</b> We share the same civic values as citizens of the same country regardless of which identity groups we belong to.					
<b>P4-</b> Everyone has an opportunity to participate in political processes without fear.					
<b>P5-</b> People are listened to and their concerns and ideas considered by government structures and institutions.					
<b>P6-</b> People have confidence and trust in public and government institutions and structures at national and local levels.					
<b>P6-</b> People have confidence and trust in public and government institutions and structures at national and local levels.					

*For coding purposes: S - socio-cultural sphere; E - economic sphere; and P - political sphere.*

# The mini-Social Cohesion Barometer

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<b>S3-</b> Everyone is treated with dignity regardless of who they are.					

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<b>S3-</b> Everyone is treated with dignity regardless of who they are.					
<b>S4-</b> People belonging to different identity groups (e.g. ethnicity, religion, culture, race, political affiliation, gender, age, etc.) respect and tolerate each other.					
<b>S5-</b> There are formal and informal opportunities in the community where people belonging to different identity groups connect and interact.					
<b>S6-</b> My community has the capacity to successfully manage social problems.					
<b>S7-</b> I am satisfied with my family's existing living conditions, compared to other community members.					
<b>S8-</b> People in my community help one another in times of need.					
<b>S9-</b> Public resources are managed fairly for the benefit of all people.					
<b>S10-</b> People have equal access to education and employment opportunities regardless of who they are.					
<b>S11-</b> People enjoy equal opportunity to occupying better material or a reasonable quality (e.g. health and education) regardless of who they are.					
<b>S12-</b> Growth and services are exchanged in a fair environment.					
<b>S13-</b> I actively participate in community initiatives to address issues of common concern to all.					
<b>S14-</b> All people in the community are treated fairly by public officials.					
<b>S15-</b> We share the same core values as citizens of the same country regardless of which identity groups we belong to.					
<b>S16-</b> Everyone has an opportunity to participate in political processes without bias.					
<b>S17-</b> People are treated in and their concerns and ideas considered by government structures and institutions.					
<b>S18-</b> People have confidence and trust in public and government institutions and structures at national and local levels.					
<b>S19-</b> People have confidence and trust in public and government institutions and structures at national and local levels.					

For coding purposes: 1 - social-cultural sphere, 2 - economic sphere, and 3 - political sphere

- 18 statements, 6 per sphere
- Five-point Likert scale

# The mini-Social Cohesion Barometer

Some sample statements from the Barometer – *Socio-cultural sphere*

Indicators presented as an assessment statement	Strongly disagree <sup>31</sup>	Disagree	Neither disagree nor agree	Agree	Strongly agree
<b>S1-</b> I have strong social ties across diverse groups in my community.					
<b>S2-</b> Members of my community trust each other regardless of identity differences (e.g. ethnicity, religion, culture, race, political affiliation, gender, age, etc.).					
<b>S5-</b> There are formal and informal opportunities in my community where people belonging to different identity groups connect and interact.					

# The mini-Social Cohesion Barometer

Some sample statements from the Barometer – *Economic sphere*

Indicators presented as an assessment statement	Strongly disagree <sup>31</sup>	Disagree	Neither disagree nor agree	Agree	Strongly agree
<b>E1-</b> I am satisfied with my family's existing living conditions, compared to other community members.					
<b>E2-</b> People in my community help one another in times of need.					
<b>E3-</b> Public resources are managed fairly for the benefit of all people.					
<b>E4-</b> People have equal access to livelihood and employment opportunities regardless of who they are.					

# The mini-Social Cohesion Barometer

Some sample statements from the Barometer – *Political sphere*

Indicators presented as an assessment statement	Strongly disagree <sup>31</sup>	Disagree	Neither disagree nor agree	Agree	Strongly agree
<b>P2-</b> All people in my community are treated fairly by public officials.					
<b>P3-</b> We share the same civic values as citizens of the same country regardless of which identity groups we belong to.					
<b>P6-</b> People have confidence and trust in public and government institutions and structures at national and local levels.					

# Classic Application of SCB: Workshop Setting



# Applying the SCB in a Workshop Setting

In workshops, the SCB serves to:

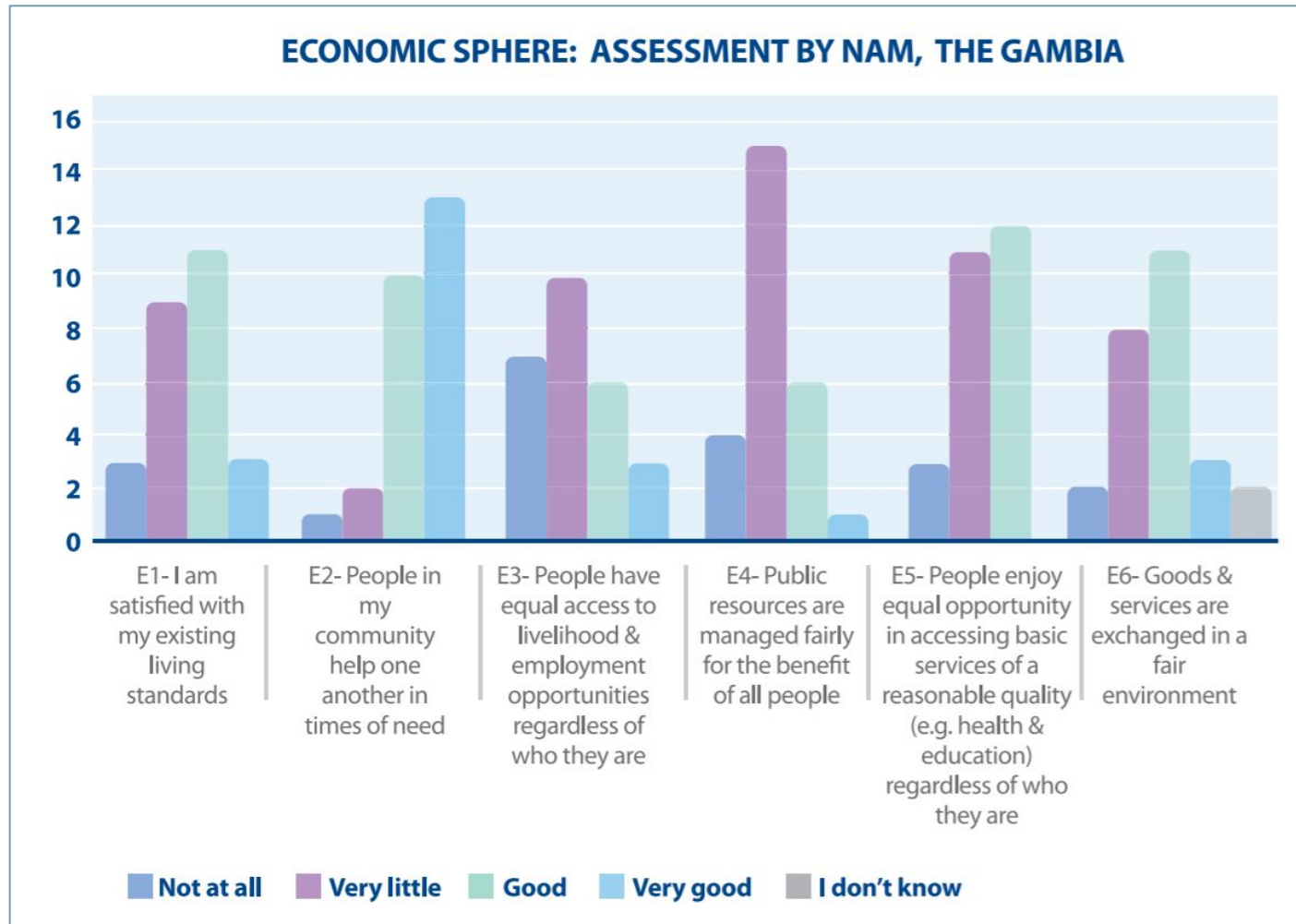
- Stimulate debate on divisive issues
- Gauge perceptions of social cohesion
- Generate discussion about perceptions of social cohesion
- Motivate participants to reach a shared vision of social cohesion
- Mobilize commitment and action toward attaining that desired vision.



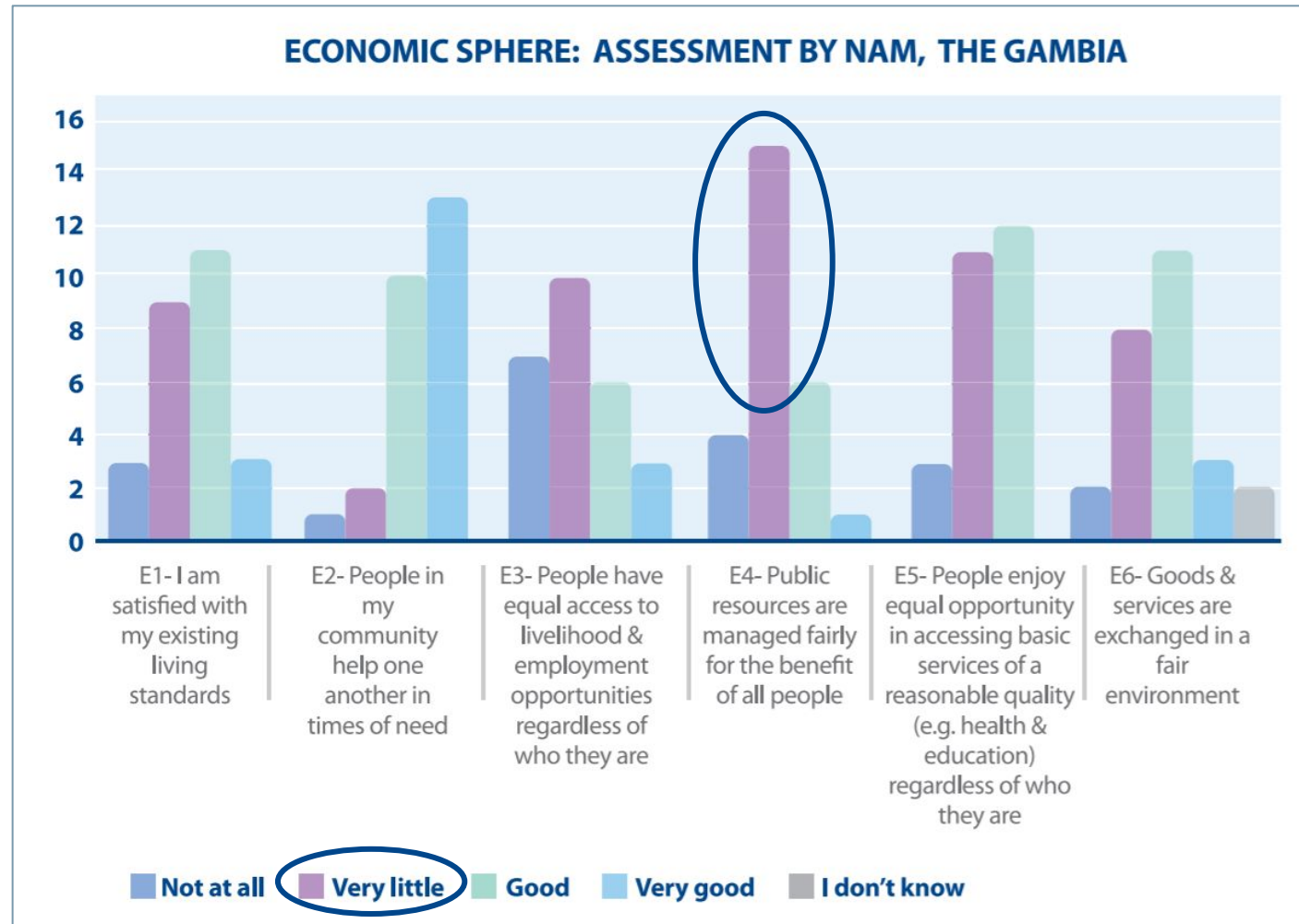
# Applying the SCB in a Workshop Setting

- **Step 1:** Develop a shared vision of social cohesion.
- **Step 2:** Administer the social cohesion assessment grid.
- **Step 3:** Aggregate the data and analyze social cohesion perceptions.
- **Step 4:** Identify actions to achieve a cohesive society.
- **Step 5:** Build consensus on the way forward.

# Example of SCB Output



# Example of SCB Output





# Using the SCB as an Assessment or Diagnostic Tool

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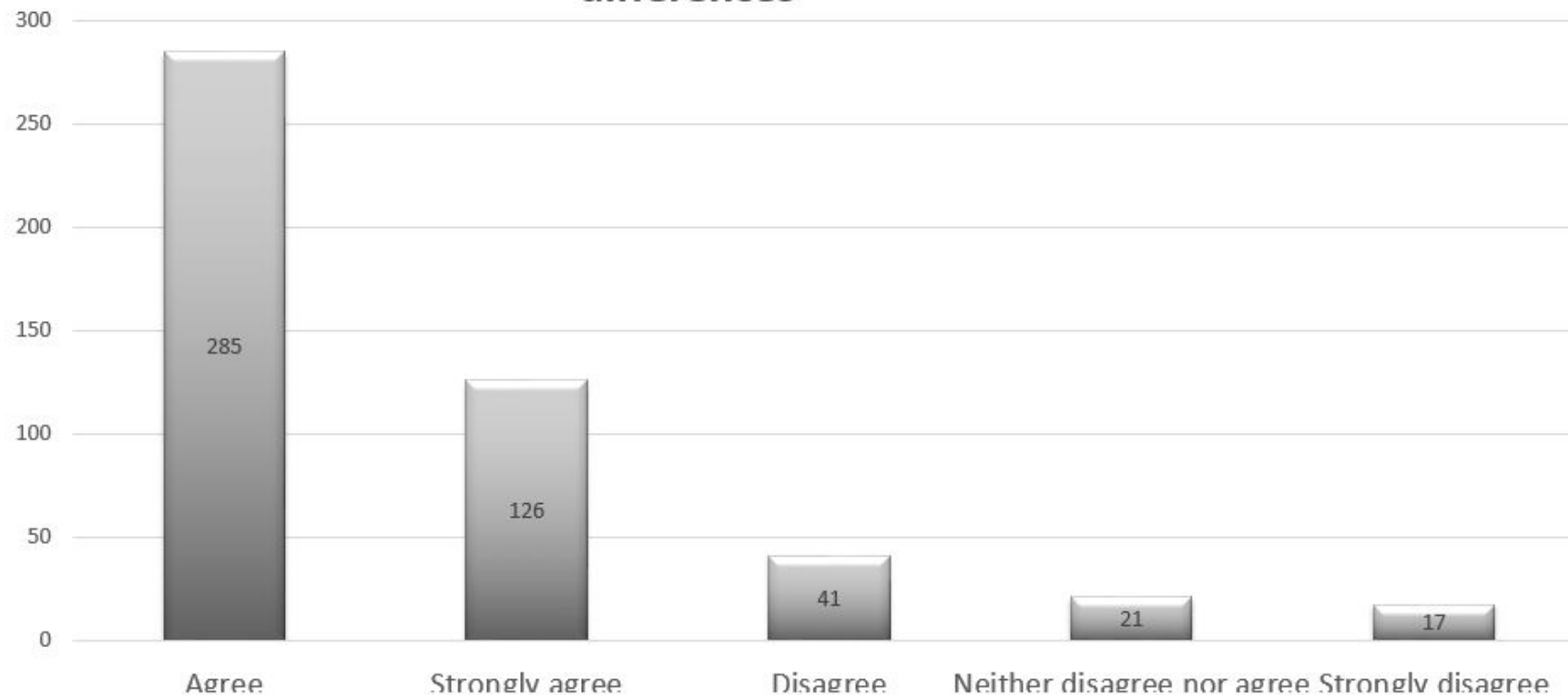
## **GiZ STaR project – Northeast Nigeria - Methodology**

- Mixed method
  - Qualitative and quantitative, concurrently
  - Household survey and focus group discussions
- Respondents are purposely selected based on certain criteria with a minimum number for each geographic location
- SCB focus group discussions (24) with youth and adults, gender-disaggregated, supplemented with qualitative individual surveys (490) and key informant interviews with diverse local leaders

# Using the SCB as an Assessment or Diagnostic Tool

## STaR project, Northeast Nigeria – *Socio-cultural*

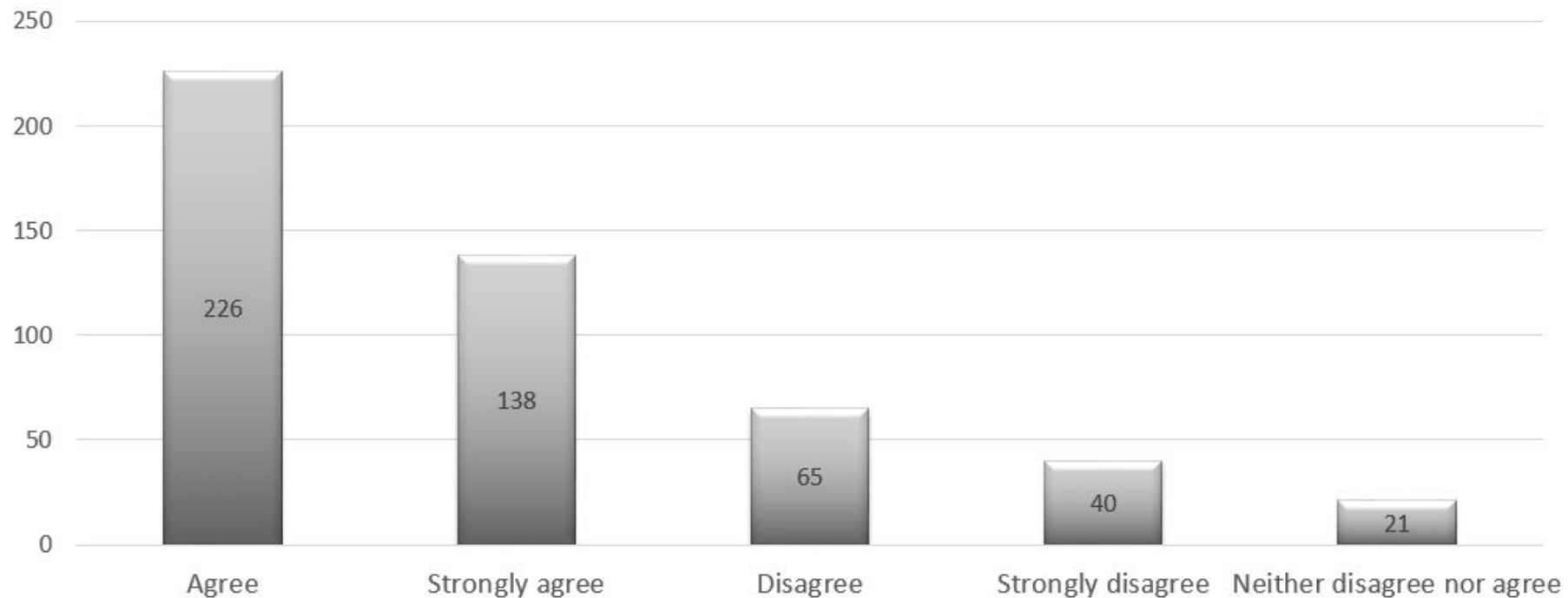
Community members trust each other regardless of identity differences



# Using the SCB as an Assessment or Diagnostic Tool

## STaR project, Northeast Nigeria – *Economic*

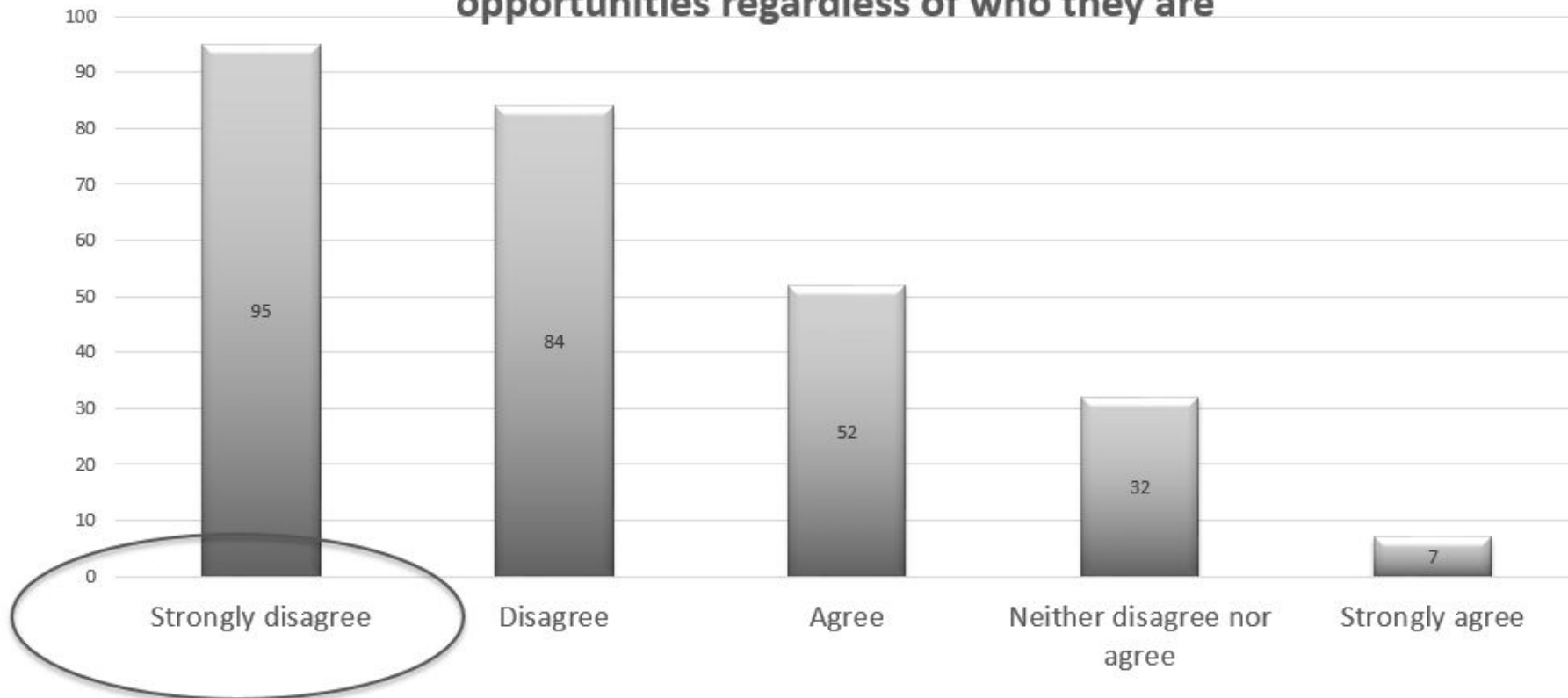
**You are satisfied with your family's existing living conditions, compared to other community members**



# Using the SCB as an Assessment or Diagnostic Tool

## STaR project, Northeast Nigeria – *Economic*

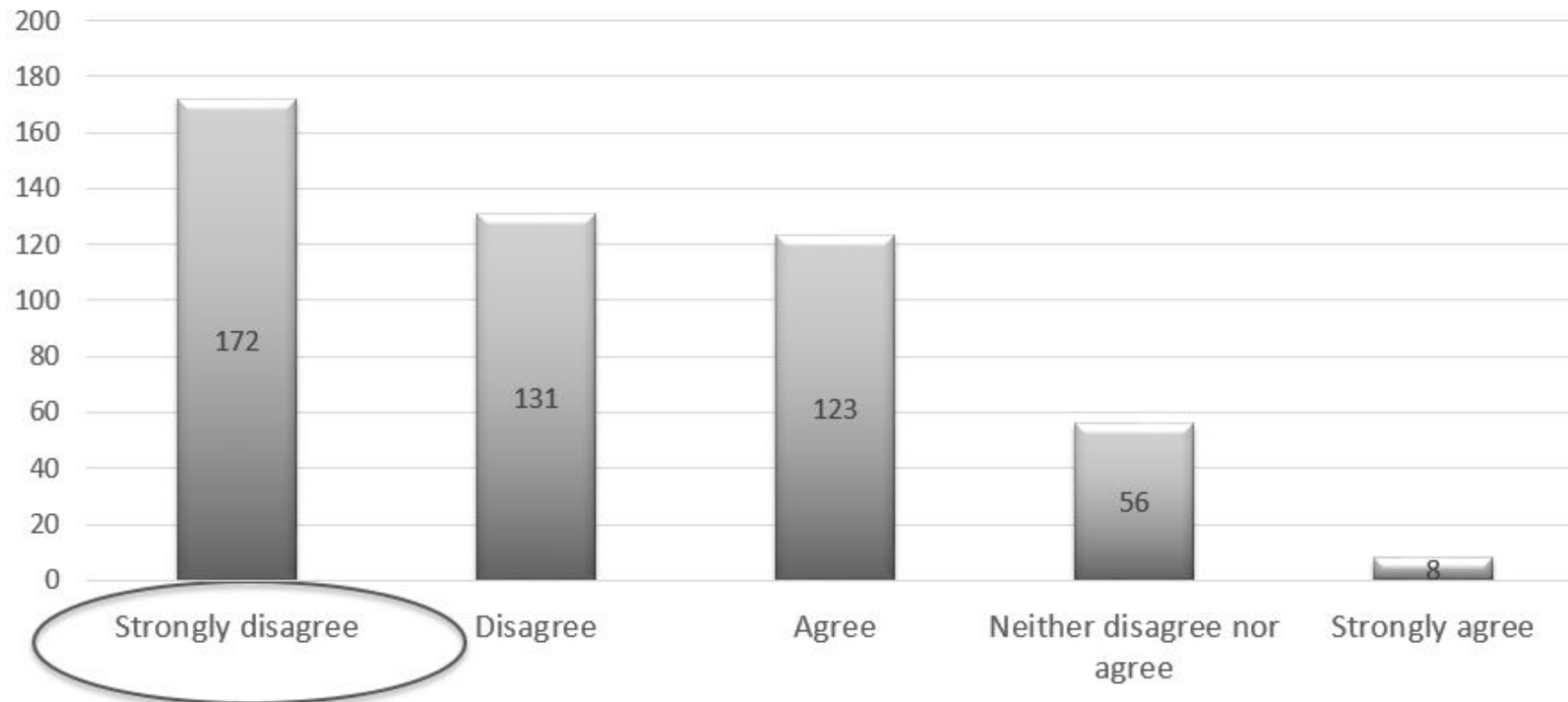
People have equal access to livelihood and employment opportunities regardless of who they are



# Using the SCB as an Assessment or Diagnostic Tool

## STaR project, Northeast Nigeria – *Political*

Government structures and institutions listen to and address the concerns of the people



# Using the SCB as an Assessment or Diagnostic Tool

## STaR project, Northeast Nigeria

- Program team reviewed results in 2-day workshop during start-up:
  - Informed project detailed implementation plan
  - Prioritization of activities and approaches within social cohesion program component
  - Contributed to mainstreaming a social cohesion approach to other program components:
    - Considerations in participant selection
    - Messaging/themes in community engagement
    - Prompted reflection on effective government engagement

# Using the SCB as a Context Indicator

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## **CAR USAID CMM Ita na Ita**

- Donor required CRS to add a context indicator as part of its MEAL plan at start-up, separately from performance indicators. CRS opted to rely on SCB to provide context monitoring data for this peacebuilding project.
- Data collected on a semi-annual basis, to monitor broader context
- No causality suggested with regard to CRS programming, but programming could be shaped or oriented based on SCB findings
- Survey participants were 472 community members identified through random selection (spinning the pen, while ensuring 50% male/female respondents)

# Using the SCB as a Context Indicator

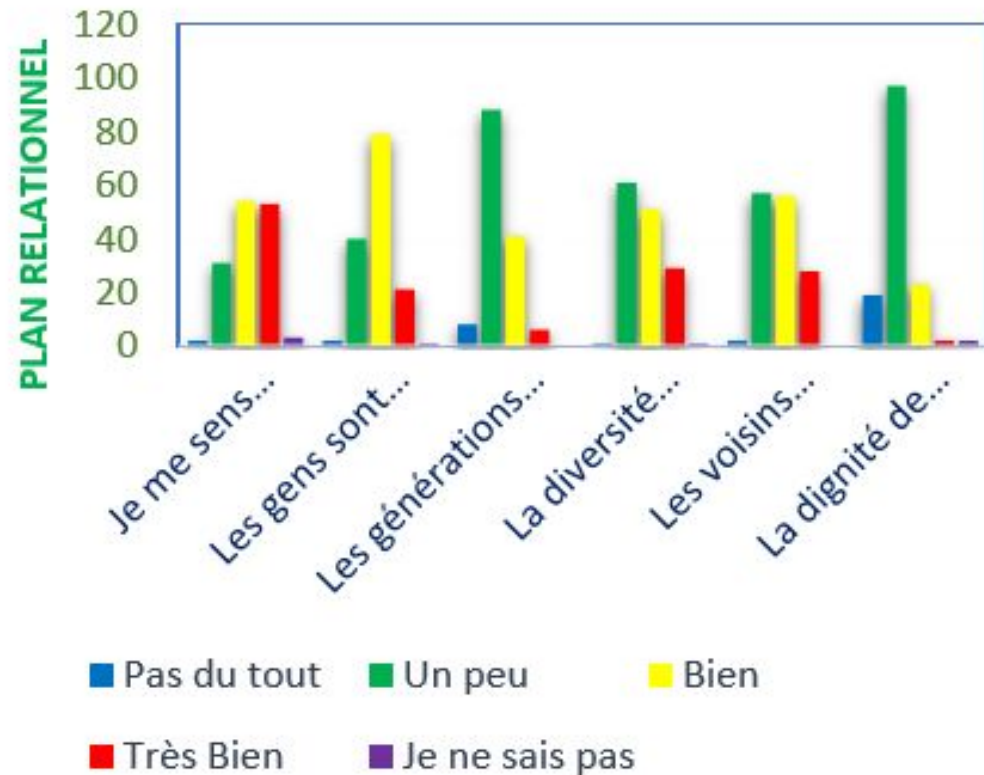


Figure 1 : Communauté de Boda

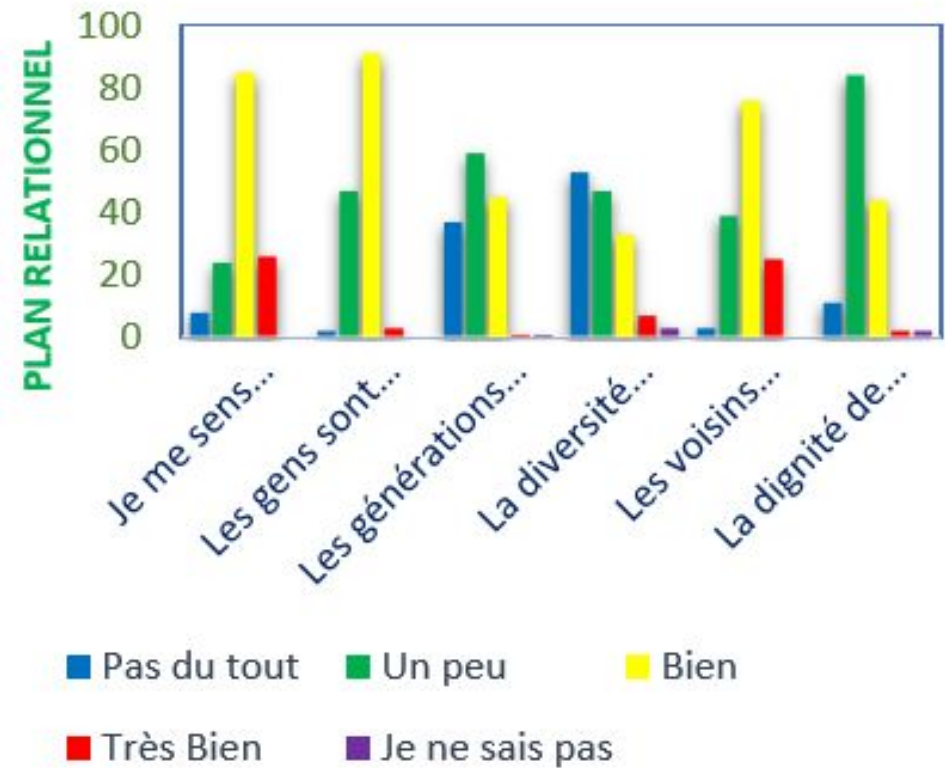


Figure 2 : Communauté de Mbaiki

# Using the SCB as a Context Indicator

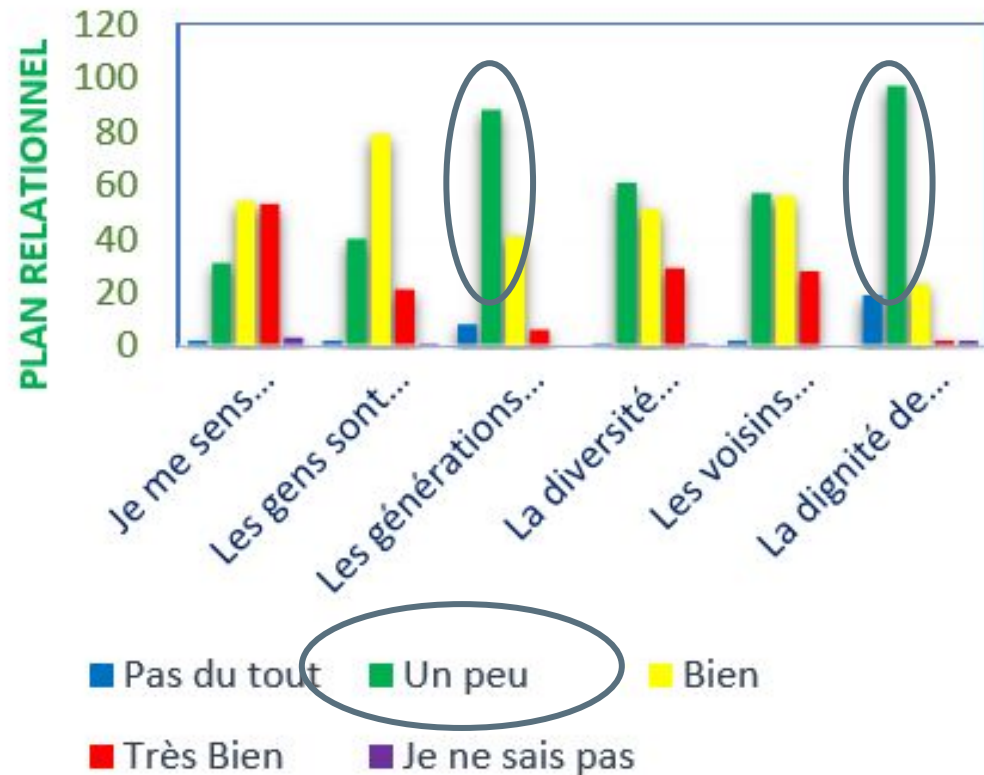


Figure 1 : Communauté de Boda

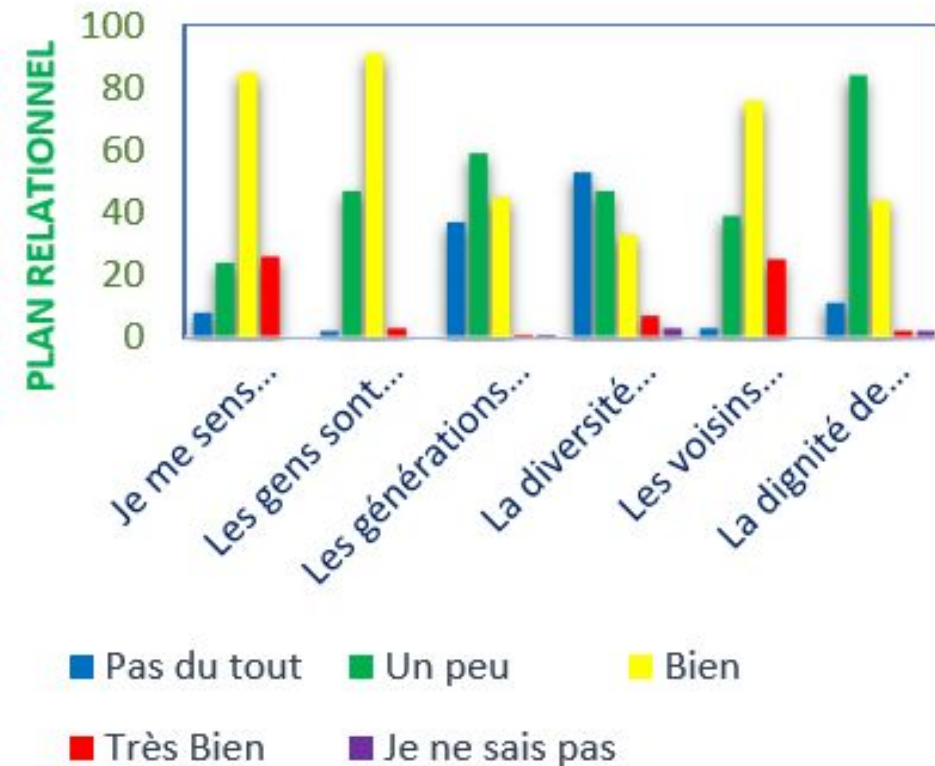


Figure 2 : Communauté de Mbaiki

# Using the SCB as a Context Indicator

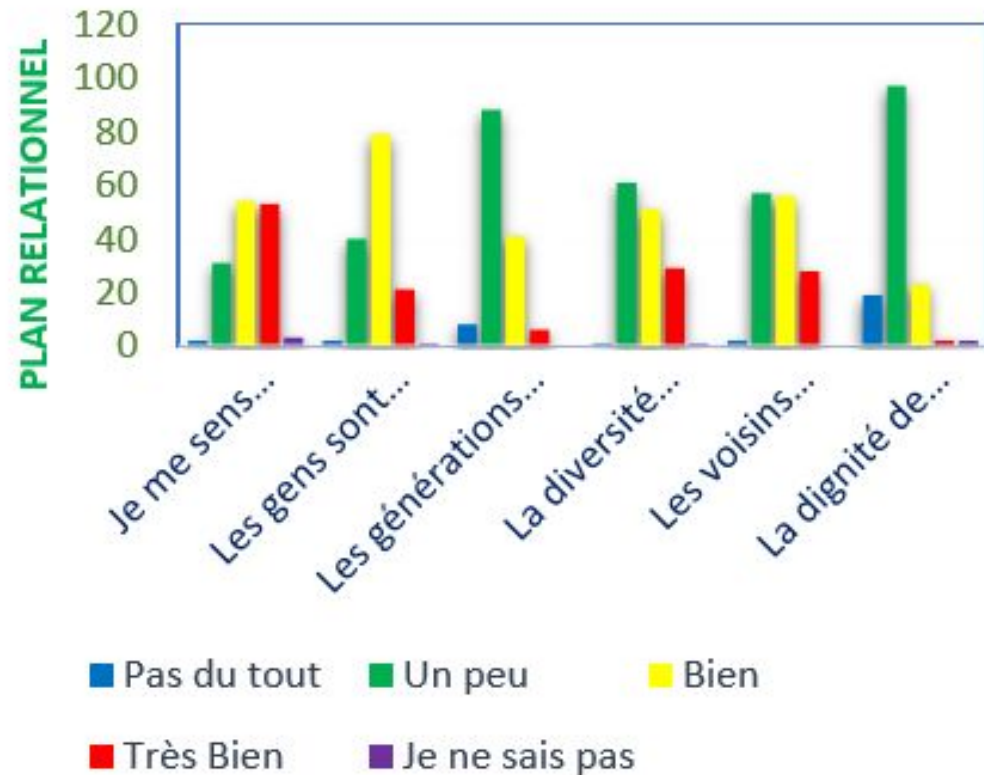


Figure 1 : Communauté de Boda

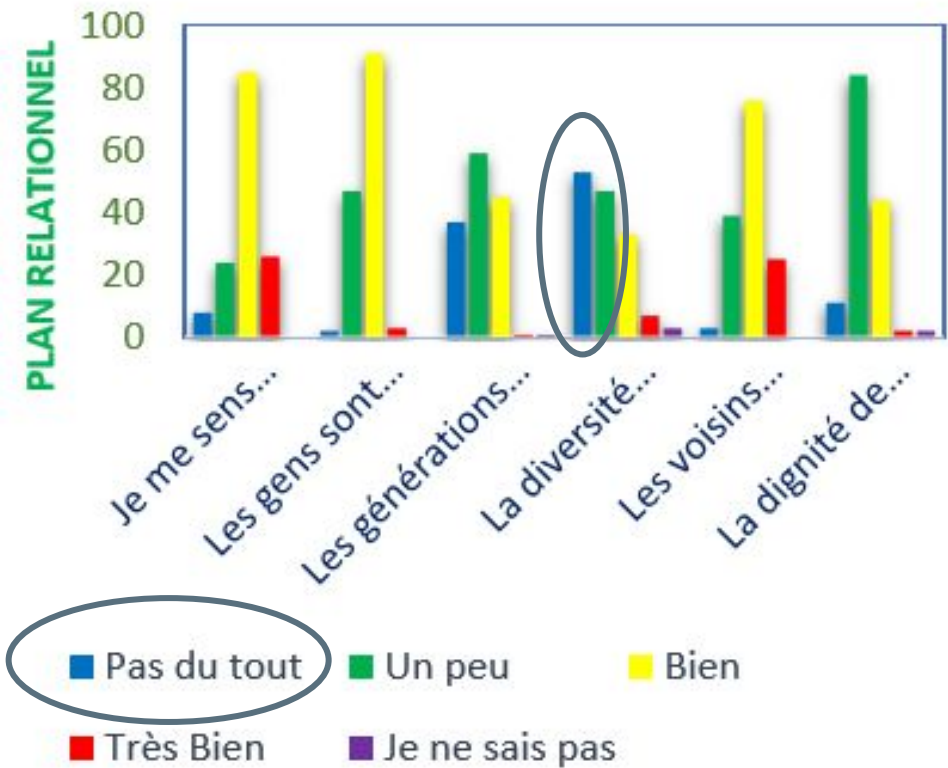


Figure 2 : Communauté de Mbaiki

# Using the SCB as a Context Indicator

- An individual round of data collection can provide a snapshot of a moment in time. Applying SCB as a context indicator, we are interested in measuring trends or shifts in data over time.
- Participants provide input, but project team reviews and interprets data to shape or orient programming, and to identify emerging issues.

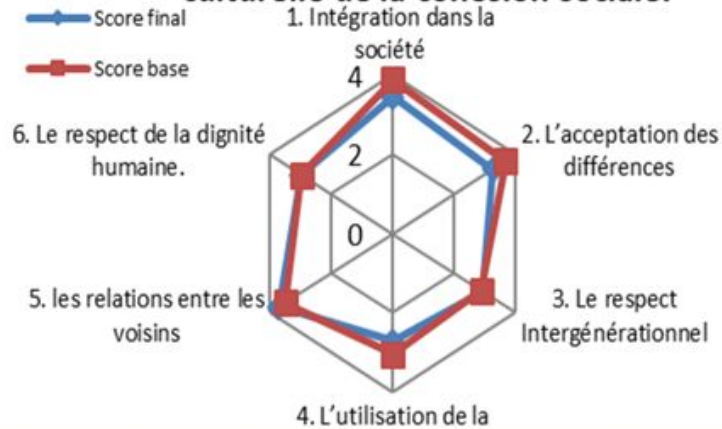
# Using the SCB for Baseline / Endline

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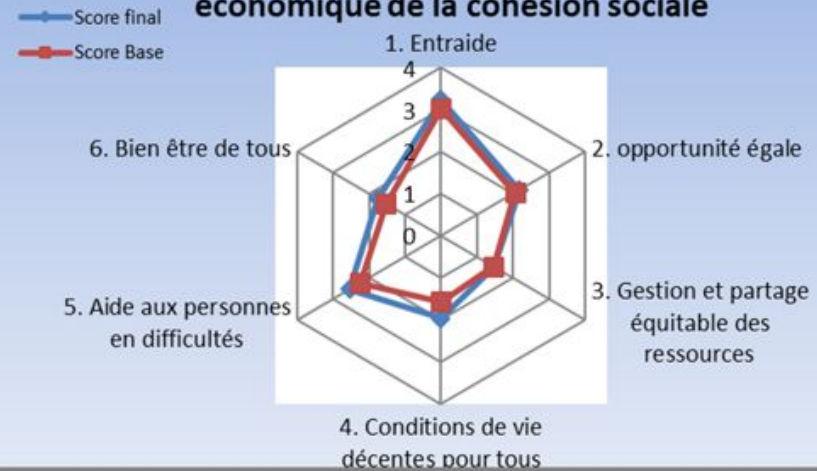
- Applied to **USAID CAR Secure, Empowered, Connected Communities (SECC)** project baseline and final evaluation
- Methodology: Mixed method
  - Quantitative / Qualitative
  - HH survey – Focus Group Discussion and Key Informant Interview
- Respondents: Randomly selected through the target population

# Using the SCB for Baseline / Endline

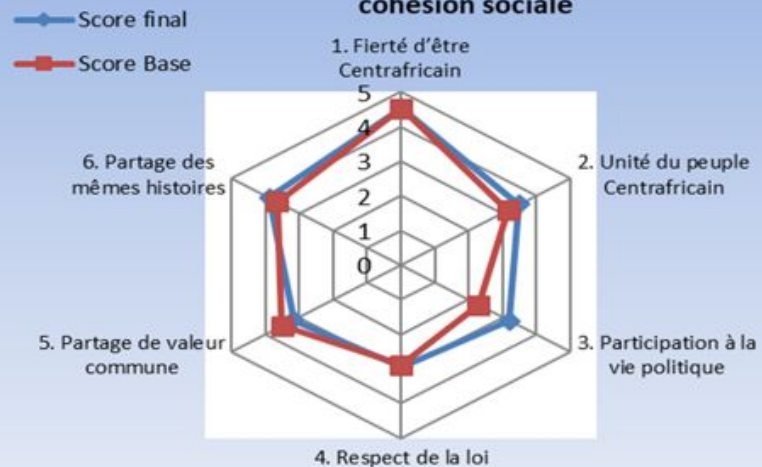
## Perception de l'évolution de la dimension socio culturelle de la cohésion sociale.



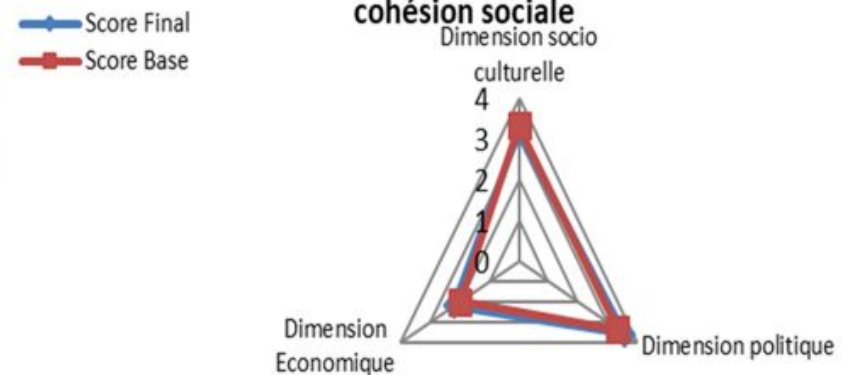
## Evolution de la perception de la dimension économique de la cohésion sociale



## Evolution de la perception de la dimension politique de la cohésion sociale



## Evolution de la perception des dimensions de la cohésion sociale



# Discussion

Comments / Questions

# Thank you!

“Promoting social cohesion, so that diversity is seen as a benefit rather than a threat, is investing in sustaining peace. As societies become more multi-cultural, multi-ethnic and multi-religious, people must feel that their identities are valued, even as they feel a sense of belonging to the larger community.”

– *UN Secretary-General Antonio Guterres, January 10, 2017.*