

GlobalGiving:

Share Impact
Raise Funds
Build Networks

**MCLD Call
April 2021**



First, an introduction to me & GlobalGiving

GlobalGiving is a nonprofit that supports other nonprofits by connecting them to donors and companies. Since 2002, we've helped **trusted, community-led organizations from Afghanistan to Zimbabwe (and hundreds of places in between) access the tools, training, and support they need to make our world a better place.**

Train 155 Youth to Teach 2325 Sri Lankan Children

by Tea Leaf Trust



\$18,642 raised of \$20,000 goal

322 donations

\$1,358 to go

[DONATE NOW](#)

Donate once

Donate monthly

\$10
USD

enables 10 talented students to travel to remote centres for a week to teach and change lives in remote communities



\$25
USD

trains 1 student to co-teach a class of 20 lovely children for a whole year



\$50
USD

purchases 100 carefully-chosen books to support the education of children learning crucial English for the first time



\$75
USD

gives an entire class of children vital skills, and a lot of fun, for an entire year. Education changes lives.





Our mission is to transform aid
and philanthropy to **accelerate**
community-led change.

How this puts power in your hands



**Flexible &
Open**



**Relationships &
Networks**



**Sustainability &
Ownership**

GlobalGiving is about money +

Raising funds takes time, effort & persistence

Virtual Training

Registered nonprofits can apply to join GlobalGiving's onboarding Accelerator

Fundraising Campaign

This includes a fundraising challenge to raise \$5,000 from 40 donors.

Ongoing Support

Once a permanent member, you can keep sharing impact, building your network and raising funds.



It was a fantastic experience for us, giving us a **lot of inspiration and new skills to motivate people** to value our work and make a contribution. We used to work with and raise funds for our projects from institutional donors. But this **experience with individual donors was something special**. It was a new challenge and inspired us a lot because we saw how many individuals **believe in your mission and trust us**.

SUSANNA TADEVOSYAN

Bridge of Hope, Armenia



It was a great opportunity and made us realize that so many people, both at home and abroad, **believe in our work**. Above all, participating in the Accelerator showed us **what we can accomplish as a team** if we all work together towards a common goal. We would like to express our sincere gratitude to GlobalGiving and its wonderful team for the **trainings, advice, moral/technical support**, and for giving our organization the opportunity to be part of an inspiring community of change makers.

PATRICIA OVIEDO

Centro de Incidencia Ambiental de Panama, Panama



Let's discuss!

How to join - go to
<https://www.globalgiving.org/accelerator/>

Who is eligible to join GlobalGiving?

A **registered**
charity,
nonprofit, or
NGO



You are not eligible to join if...

- you are an individual not associated with a nonprofit
- you are a for-profit entity
- your nonprofit is not yet registered
- your organization has not yet implemented any programming
- your organization does not follow our non-discrimination + faith-based activities policy

How do nonprofits join GlobalGiving?

The Accelerator is
GlobalGiving's
onboarding program
for nonprofits
interested in joining
the GlobalGiving
community!





**Virtual Training
Program**



**Project
Submission**



**Fundraising
Campaign**

To graduate from the Accelerator and fundraise beyond the Accelerator as a permanent GlobalGiving partner, your organization needs to **raise at least:**



Benefits for Accelerator Graduates

Membership in the GlobalGiving community!

Personalized Media Toolkit

Certificate of completion

GlobalGiving Press Release feature

Additional promotions (GlobalGiving homepage feature) for top-performing fundraisers

There is **no cost for nonprofits to join our community**, and you can rest assured that donations made through GlobalGiving are efficiently delivered to their intended destination. That being said, in order for us to achieve our mission and provide the best tools, training, and support to our amazing partners, **we do retain a small percentage of every donation.**

GlobalGiving Fees

GlobalGiving >>>>>>>>
Accelerator

ACCELERATOR
PARTICIPANTS

12%

platform fee

*plus a 3% processing fee
until \$5,000 is raised*

 GlobalGiving

US/UK
NONPROFIT PARTNERS

5%

platform fee

plus a 3% processing fee

NON-US/UK
NONPROFIT PARTNERS

7%

platform fee

plus a 3% processing fee