



- CASE STUDY -



BENIN National Chapter

of the

Movement for Community-led Development

Playing the **highest leverage role** and
making **transformative change** a reality
within **local communities**

1- Benin National Chapter Background

- Launched 24 March 2017
- Encompasses over 1000 Benin CSOs
 - 10 platforms + 28 CSOs + 02 Private Sector Associations
- INGOs: Two about to join
- Partnership with Three National Ministries
- Seven Learning and Co-creation Groups:
operating on a gender balance leadership base

2- Three phases of development

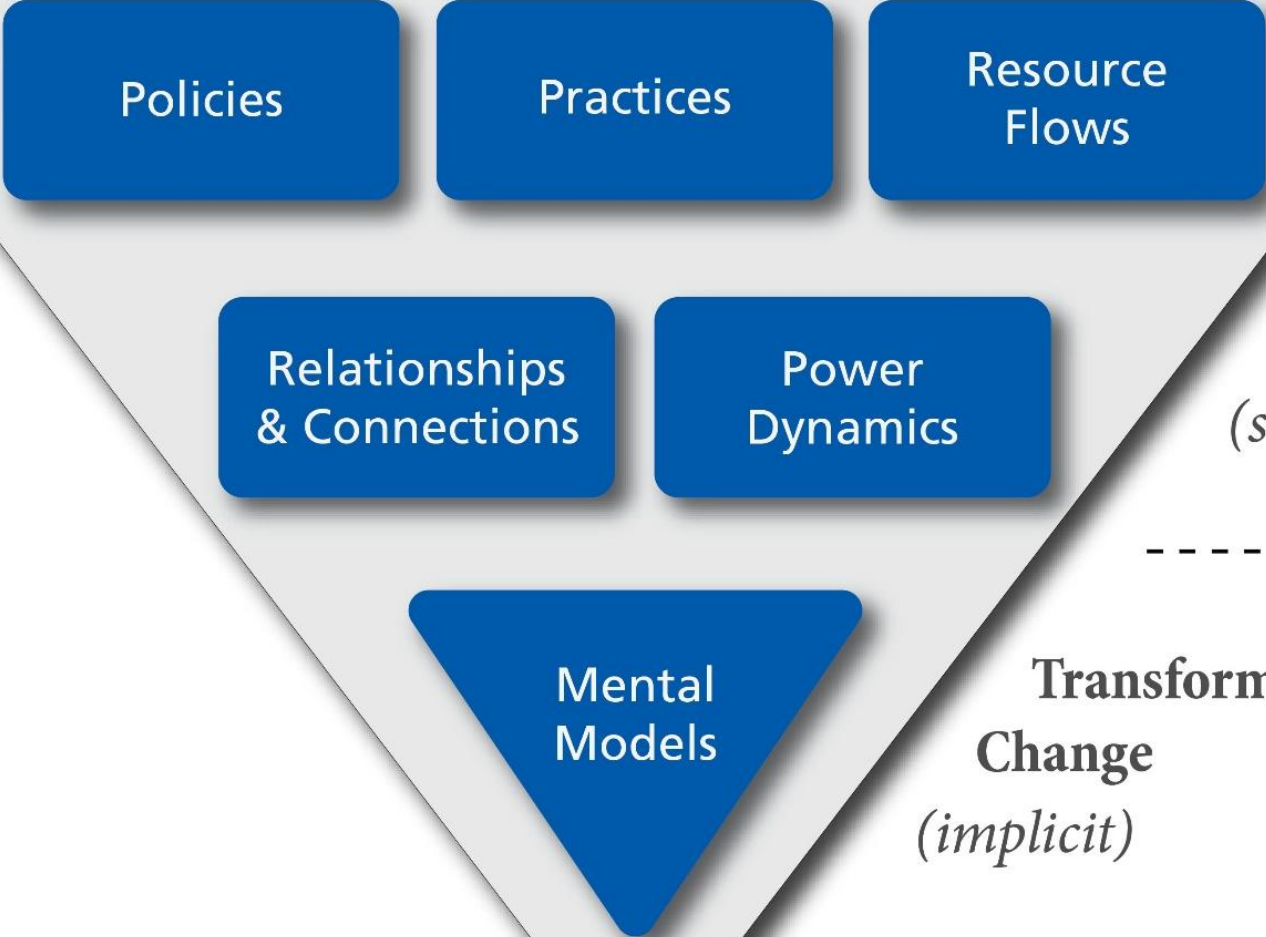
- **Mobilization phase** prior covid-19 time and during covid-19
- **Concentration phase** with focus on covid-19 related activities
- **Planning for momentum phase:** Key elements of the Benin Chapter Strategic Plan (2021-2025)

2.1 Mobilization: What most motivates partners to join the Benin MCLD Chapter?

Focus on shared challenges that resonate for mobilizing for the MCLD purpose

- a) **Lack of sustainability / Lack of resilience**
when a project comes to an end
- b) **Missing conditions--gaps to fill**
 - i) Six Conditions of System Change

Six Conditions of Systems Change



Structural Change
(explicit)

(semi-explicit)

Transformative Change
(implicit)

John Kania, Mark Kramer, and Peter Senge, June 2018

Focus on shared challenges that resonate for mobilizing for the MCLD purpose (continued)

c) Transformative change through partnership for co-creation around a (sustainability) & b (systemic change approach)

d) Building together our muscles to contribute achieving the SDGs

Which stakeholders were first mobilized?

Focus on youth and women's organizations

- Mobilization of 18 youth and women's organizations which formed **POJ-DDC** (Platform of Youth organization for promoting sustainable development in communities).
- This organization has grown up by exercising and building muscles within context of Benin MCLD Chapter.
- As of today, they have legal recognition and recently mentioned on a short list of potential partners to be selected to implement a Swiss Cooperation project about Support Fund for Accountability Initiatives (FoSIR) letter of notification is available.

2.2- Concentration phase with focus on covid-19 related activities

2.2.1- Partnerships

Partnership developed with: Ministry of Health and decentralized entities at the Regions (departments) levels

Partnership developed with: Ministry of Decentralization and Local Governance



Presentation of the posters to the Cabinet of the Ministry of Decentralization and local governance: commitment to disseminate the posters



Picture of Benin MCLD representative with cabinet member of the Ministry of Decentralization and local governance

Partnership developed with:

Benin National Commune Association (Association des Communes du Bénin ANCB)



Partnership with ANCB
Covid-19 posters
developed by the Benin
MCLD Chapter are
featured on ANCB website
for local government use
(<https://www.ancb.bj/>)

Partnerships developed with:

- Benin League of Consumers (Ligue des Consommateurs du Bénin -LDCB)
- The Institute of University of Management and Administration (IUMA) in Benin.

These partners have copied the covid-19 posters developed by the Benin MCLD Chapter, endorsed them with their logos, and are disseminating the guidance through their membership.

2.2.2- What comes of the partnerships?

- National strategy document to stop Covid-19 in Benin (August 2020) with inputs from the Benin MCLD Chapter
- Poster about barriers gestures

Pour éviter la propagation du Coronavirus | COVID-19

ADOPTONS LES GESTES BARRIERES



Se laver fréquemment les mains à l'eau et au savon ou avec une solution à base d'alcool

Tousser ou éternuer dans le creux du bras ou dans un mouchoir en papier puis le jeter et se laver les mains

Port de masque obligatoire pour couvrir le nez et la bouche en tout lieu et en tout temps d'activité. Se signaler aux autorités en cas de maladie

Eviter de cracher et de se moucher sur le sol

Éviter tout contact étroit surtout avec les personnes présentant des symptômes de maladie

Pour toute information ou signalement APPELER le **136**

2.2.2- What comes out from the partnership developed?

- Poster about lifestyle to prevent against covid-19



STOP
CORONAVIRUS

MODE DE VIE Le style de vie qui contribue à éviter la pandémie!

Bonne nutrition,
-manger des fruits et légumes à hautes valeurs nutritionnelles disponibles localement,
-boire régulièrement de l'eau.

Éviter le stress
Le stress détruit l'immunité.
Le stress tue!

Exercice physique -
Une marche quotidienne de 30 minutes ou tout autre exercice équivalent.

Sommeil suffisant
Il est conseillé de dormir en moyenne 7 heures par jour.

2.2.2- What comes of the partnerships?

- **Comprehensive awareness documentation about covid-19 including information about:**
 - barriers gestures against covid-19 (presented above)
 - “Let’s Protect our families and communities from coronavirus ” document developed by Tostan (www.tostan.org)



Government of The Gambia

LET'S PROTECT OUR FAMILIES AND
COMMUNITIES FROM CORONAVIRUS



WE'RE ALL INVOLVED!



Tostan
Dignity for All

Comprehensive awareness documentation about covid-19 including information on:

- Nutrition guidance during covid-19 time (Nutrition Society of Benin – Société de Nutrition du Bénin - September 2020)
- Information about covid-19 vaccine – Your right is to take the right decision! -

3- Current phase, and future of the Benin MCLD Chapter

Taking advantage from the National Movement Chapters' strategic plan September 2020 – August 2021 which mainly focuses on:

A- Continue mobilization phase of some Chapters

B- Move to concentration phase stage for some Chapters

C- Cross Chapter learning tools, support (through the National Movement Chapters monthly leadership call and

D- Partnership development within and across Chapters and countries

We are planning and acting for momentum.

In that regard...The Key elements of the Benin MCLD Chapter strategic plan (2021-2025) are as follow:

3.1- Focus on the following prioritized thematic with high leverage impacts:

Prioritized Thematics	Why	What	How	Observations
Governance	large spectrum of impacts (Nutrition, health, education, agriculture, economy...)	Accountability	activate communication through accountability sessions: training for both community and local council to be involved in an efficient accountability	<ul style="list-style-type: none"> - input from the MCLD learning and co-creation group -concept note being finalized, -research for partnership and resources mobilization,,,
Nutrition	large spectrum of impacts... (health, education, local economy...)	Super food from local vegetables and crops (nature / local based solutions for adequate diet and local economy development)	<p>information about local vegetable and crops with high nutrient components.</p> <p>Processing super foods with the involvement of community, universities and Private sectors</p> <p>-Carnival and festival for promoting local Super Food</p>	<ul style="list-style-type: none"> - input from the MCLD learning and co-creation group -concept note being finalized, -Involvement -research for partnership and resources mobilization,,,

3.1- Focus on the following prioritized thematic with high leverage impacts:

Health and community wellbeing including Covid-19				
Climate change and environment				
Local economy development				

Strategically, the Benin MCLD Chapter is committed to:

encouraging and supporting the implementation of the thematic with high leverage effects / impacts (through active resources mobilization + implementation)

Key elements of the Benin MCLD Chapter strategic plan (2021-2025) – continued -

3.2- Disseminating the process for a transformative change taking advantage from:

- the various tools available (CLD assessment tool, and findings to come out through the Global Secretariat of the MCLD,
- the VCA material to foster an effective leadership and governance,
- And other tools (Collective impact principles, Conditions of system change)

Key elements of the Benin MCLD Chapter strategic plan (2021-2025) – continued -

3.3- Actively engaging communities in advocacy for local government commitments to become reality.

To be extended to implementation of National Government international commitments through different protocols that directly affect communities

Key elements of the strategic plan continued -

3.4- capturing “un-valued” knowledge & assets at the **community level** as well as in the **academic / scientists arena**; and engage both to collaborate.

Example of an ongoing initiative to promote Cleome gynandra ...and other high nutrient vegetables to be processed in local Super Foods taking advantage from the successful case of Moringa promoted through THP-Benin.



Meeting with members of Nutrition Society of Benin about partnership to promote local vegetable and crops for community affordable Super Foods purpose

Thanks so much!