



World Hunger Day 2022

MCLD Member Toolkit

What is World Hunger Day?

The Hunger Project, which serves as the secretariat for the Movement for Community-led Development, coined World Hunger Day in 2011 to celebrate sustainable solutions to hunger and poverty. This year's theme centers around youth: **youth at the intersection of climate and conflict.**

We know that community-led growth must include young voices - more than 80% of youth live in developing countries ([SOFI 2021](#)). Youth activists are powerful, and we know that amplifying their voices is one of the most essential parts of both community-led growth and a sustainable end to world hunger. The way forward is to invest in youth and elevate youth activists across communities.

MCLD would like to call you to action!

Spread the news about World Hunger Day and share your own stories. Feel free to draw from this general social media content or create your own.

Hashtags: #WorldHungerDay #WHD2022 #EndHunger #YouthEndingHunger #CommunityLed #ShiftThePower

[Graphics by The Hunger Project](#)

Young leaders can transform their communities. This year's #WorldHungerDay theme focuses on the power of youth and the pivotal role they play in ending hunger. When we invest in young people, everyone benefits. <https://mclد.org/whd/>
#EndHunger #CommunityLed

May 28th is #WorldHungerDay. Communities know how to end hunger. This year's theme celebrates the young leaders who are at the center of the fight to end hunger. Join us to empower young people in communities to take charge of their own lives. #EndHunger #ShiftThePower

We must mobilize and celebrate youth community leaders to act against hunger. Celebrate the young leaders in your community on #WorldHungerDay by sharing their stories. <https://mclد.org/whd/>
#YouthEndingHunger

#CommunityLed development is critical for achieving #ZeroHunger. Meaningfully engaging young people is a crucial asset on the road to ending hunger. How are the youth in your community taking the lead to #EndHunger? <https://mclد.org/whd/>

Empowering young people are best equipped to end global hunger. On this #WorldHungerDay, join us to celebrate youth leaders across the world - we must amplify and elevate them. <https://mclد.org/whd/>

For more information visit www.worldhungerday.org